



NEWS FROM THE OFFICE OF
ADAM J. BELLO
MONROE COUNTY EXECUTIVE

For Immediate Release
Thursday, August 17, 2023

COUNTY EXECUTIVE BELLO ANNOUNCES BACK-TO-BACK NIGHTS OF ‘MOVIES IN THE PARK’

*‘Dog’ showing at Innovative Field August 17 and ‘Hook’ showing at Mendon Ponds
Park August 18*

MONROE COUNTY, NY — Monroe County Executive Adam Bello today announced two back-to-back nights of family-friendly movie screenings this week. It begins tonight at Innovative Field with a showing of the movie “Dog” followed by Friday’s showing of “Hook” at Mendon Ponds Park. All movies will begin at dusk, approximately a half hour after sunset and are free to attend.

“I encourage everyone to bring their families to experience a movie night with outdoor fun in Monroe County’s beautiful parks,” **said County Executive Bello**. “I also encourage participants to join us in celebrating 50 years of the Veterans Outreach Center by looking for our Never Forget Roses throughout the parks. Register any roses you find using the QR code with your family and come out and enjoy the great movies we have this week.”

County Executive Adam Bello, the Veterans Outreach Center (VOC) and the Monroe County Veterans Service Agency (VSA) announced in May the launch of the Never Forget Rose campaign in honor of the VOC’s 50th anniversary of service to our veterans. Residents can search for one of 450 handcrafted copper roses designed, created and donated by award-winning local metal artist Marc Gaiger at special events in most county parks throughout the summer.

The Never Forget Rose Campaign is presented by the West Herr Auto Group and gold sponsor Dale Carnegie of Northeast and New England.

Each rose has a numbered tag with a URL and QR Code. The number is linked to a local veteran who served our country with distinction and paid the ultimate price for their service. The finder of each rose can enter their rose number at monroecounty.gov/never-forget to locate the name of their veteran and which memorial bears that veteran’s name. Fifty of the 450 copper roses are tinted red for the 50th anniversary of VOC. Finders of the red roses are invited to carry their rose in the county’s second annual Veteran’s Day Parade on November 12, 2023.

Prior to each movie showing there will be a scavenger hunt where attendees will have an opportunity to find the roses. For the movie screenings at Innovative Field, 11 families will receive a rose as they enter.

For more information, visit monroecounty.gov.

—30—

Media inquiries:

Gary Walker, Director of Communications
GaryWalker@MonroeCounty.gov
(585) 753-1064

**Meaghan M. McDermott, Deputy Director
of Communications**
MeaghanMcDermott@MonroeCounty.gov
(585) 469-4365